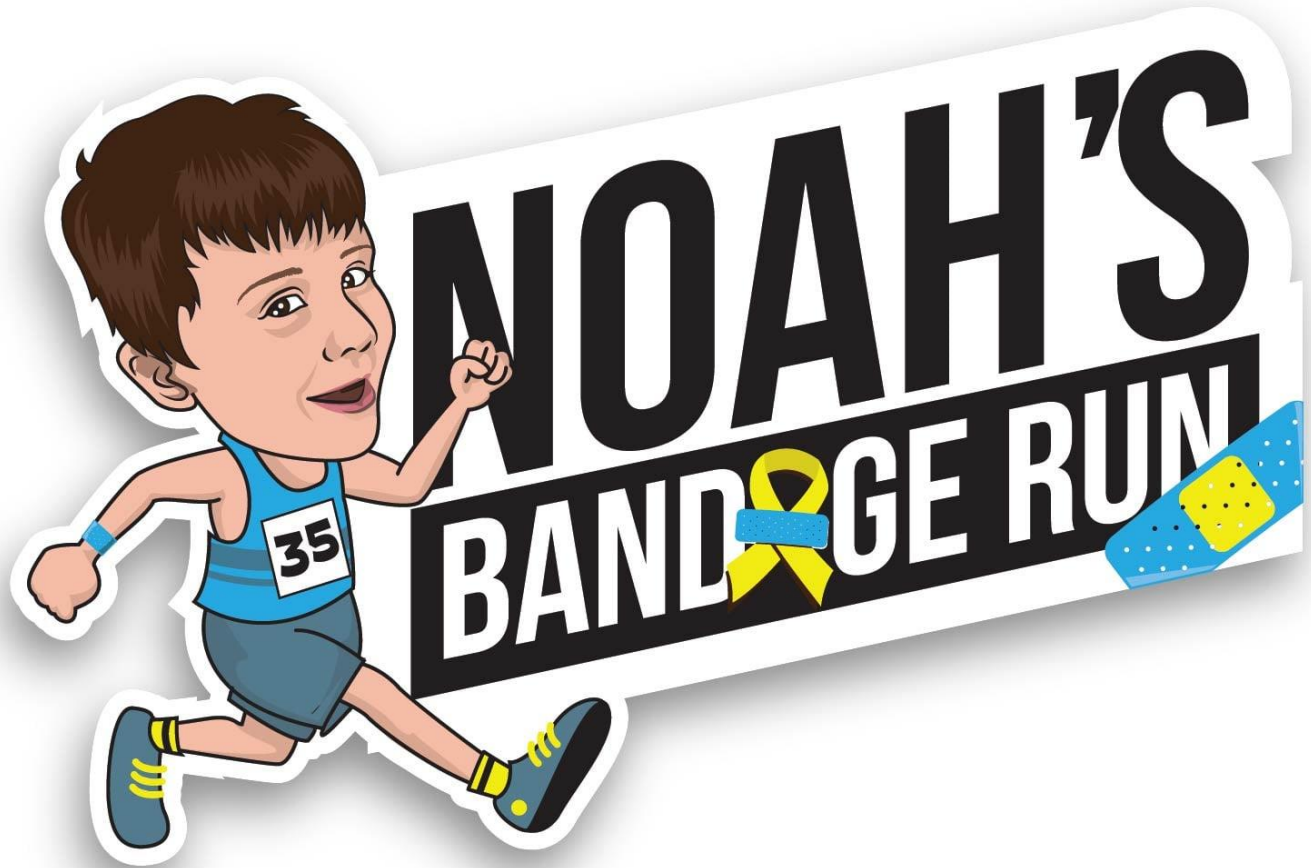


# 2023 SPONSORSHIP INFORMATION

## Noah's Bandage Run

Sunday, April 23, 2023, 7:30 am

Corporate Woods, 9401 Indian Creek Pkwy, Bldg 40  
Overland Park, KS 66210



**NOAH'S BANDAGE PROJECT**  
It's so much more than a bandage...



## Noah' Bandage Run 2023 Sponsorships

Dear Friend:

Noah's Bandage Project is proud to announce our 8<sup>th</sup> Annual 5K event, originally called **Noah's Crown Town 5K**, and now known as **Noah's Bandage Run**. This yearly event is the largest fundraiser hosted by NBP and was the original catalyst for a \$1,000,000 pledge to Children's Mercy Hospital to fund pediatric cancer research now being conducted right here in Kansas City. We invite you to join us in spreading awareness, funds, and bandages through the mission Noah started.

### WHO IS NOAH?

Noah Wilson was diagnosed with cancer in April 2014 when he was only 6 years old. He never let it change his passion to help others; he always had a huge heart and was constantly looking for ways to help people. When his treatment began, he found himself getting "pokes" almost daily. The hospital where he was being treated did not have cool bandages; the children being treated there had to settle for boring brown ones. Noah saw this as an opportunity to help his fellow patients and decided to start collecting cool and fun bandages for his new friends. Noah knew that a bandage is so much more than just a wound cover and wanted to help others see how awesome a cool and fun bandage could be.

To Noah, a bandage is:

- A Badge of Courage – shots and procedures hurt and can very easily bring anxiety to those who experience them. A bandage becomes their badge of honor, showing others that they overcame something scary. It helps them show off how brave they are!
- An identity – especially on a cancer floor where kids wear similar hospital gowns, are bald, and end up looking a lot alike. A special bandage becomes a way that a child can express themselves, their interests and things that make them smile!
- Fun – kids battling sickness of any kind need all the fun we can give them!

Noah also learned that when it comes to funding cancer research for kids, there is very little support. In fact, only **4%** of the US national cancer research budget goes to kids...**4%!!** Noah wanted to help in this area too, and NBP utilizes money that is donated to his project by granting those funds to vital pediatric cancer research projects.

To date, **Noah's Bandage Project has collected and distributed over 7 million individual boxes of bandages to organizations serving kids in need and has funded \$1.2M to pediatric cancer research.** Through these efforts, five childhood cancer research grants have been funded at Children's Mercy Research Institute in Kansas City, Missouri.

After being victorious in his 14-month long battle against Ewing Sarcoma, Noah developed a secondary cancer, AML Leukemia, on June 27<sup>th</sup> and passed peacefully on June 30, 2015. The secondary cancer was a side effect of his prior treatment. This is a direct result of the limited funding to pediatric cancer research affecting current treatments for children fighting cancer. Noah lives on through the lives he touched and the mission of his bandage project.

### ABOUT THE EVENT

NBP's 8<sup>th</sup> annual race will be held on **Sunday, April 23, 2023**, at 7:30 am at Corporate Woods, 9401 Indian Creek Pkwy, Building 40 in Overland Park, Kansas. With over 12,100 participants in our first seven events, this is a great opportunity for our sponsors to promote their business while supporting a great cause.

Your **sponsorship** will not only help defray the costs of organizing such a big event, you will also be providing additional funding for pediatric cancer research.

Included in this package you will find sponsorship levels and benefits. We invite you to join our team by becoming a sponsor and giving back to kids with cancer. Feel free to contact us or simply send your sponsorship gift today.

Sincerely,

Noah's Bandage Run 5K Team

[www.noahsbandagerun.com](http://www.noahsbandagerun.com)

Please direct questions to: [sponsorship@noahsbp.com](mailto:sponsorship@noahsbp.com)



## SPONSORSHIP LEVELS

Sponsorship Benefits	Crowning \$10,000 (only 1 available)	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Noah's Stars \$500
# of Free Race Entries	15	10	8	6	4	2
<b>PRE-EVENT</b>						
Logo & link on race website	X	X	X	X	X	Name
Logo in email blasts	X	X	X	X	x	
Logo on race flyer	X	X	X	X		
Social Media Promotion	X	X	X			
Logo on print advertising	X	X				
<b>RACE DAY</b>						
Logo on event sponsor banners	X	X	X	X	X	
Logo on t-shirt (proportional to level)	X	X	X	X	X	
Size of display (tent, table and chairs provided by sponsor)	10 x 20	10 x 10	10 x 10	6 ft Table (no tent)		
Recognition at opening of race	X	X	X			
Logo along race course	X	X				
Logo on stamp & repeat	X					
Opportunity to speak at opening of race	X					
Mention in Post-Race Thank you Letter	X	X	X	X	X	X





NOAH'S BANDAGE PROJECT  
It's so much more than a bandage.



## Sponsorship Commitment Form

Company, Individual, or Family Name: \_\_\_\_\_

(Please print name as it should be listed in printed materials)

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Yes! I would like to sponsor the 2023 Noah's Bandage Run 5K!

___ Crowning Sponsor	\$10,000 (Only one available)
___ Platinum Sponsor	\$7,500
___ Gold Sponsor	\$5,000
___ Silver Sponsor	\$2,500
___ Bronze Sponsor	\$1,000
___ Noah's Star	\$500

#### Noah's Stars and Higher:

- Complimentary race entries may be redeemed once registration opens and are subject to same deadlines as all other race entries. A comp code will be emailed when payment is received. Registration and race details can be found at [www.noahsbandagerun.com](http://www.noahsbandagerun.com).

#### Bronze and Higher:

- Logo must be emailed to: [admin@noahsbp.com](mailto:admin@noahsbp.com) in **PNG** format to appear on the race website.
- Please connect with us at [admin@noahsbp.com](mailto:admin@noahsbp.com) so we can coordinate dropping off your Swag Bag items by **April 17, 2023**.
- Logo must be emailed to [admin@noahsbp.com](mailto:admin@noahsbp.com) in **Vector** format by **March 15, 2023** to appear on t-shirt and sponsor banner.

#### Silver and Higher

- Complete all steps in Bronze and Higher Category listed above, and
- Sponsors who wish to have a booth/tent at the event must reserve a space with the Race Day Coordinator Katy Wade at [katy@kccrew.com](mailto:katy@kccrew.com) by **April 3, 2023**.

#### Crowning

- Complete all steps in Bronze and Silver categories listed above, and
- Details regarding speaking at the opening ceremony must be arranged with Katy Wade, [katy@kccrew.com](mailto:katy@kccrew.com) by **April 7, 2023**.

Please mail the top portion of the form and donation (and make checks payable to):

**Noah's Bandage Project**  
**119 N Parker St, Ste 110**  
**Olathe KS 66061**

Please direct questions to: [admin@noahsbp.com](mailto:admin@noahsbp.com)